

# JENNIFER M. WANG

LinkedIn: [linkedin.com/in/jenmwang/](https://www.linkedin.com/in/jenmwang/)

Portfolio: [dominantprimordialbeast.com](http://dominantprimordialbeast.com)

## EDUCATION

09/11–05/13 University of California  
Berkeley

Master of Information Management and Systems. Specialized in user interface and user experience design for web and mobile as well as developing skills in programming in Python 3, HTML, CSS, Javascript.

09/00–04/05 University of California  
Los Angeles

Bachelor of Arts, Design|Media Arts with a minor in English. Specialized in print and web design with ancillary skills in motion-graphics and photography.

## EXPERIENCE

07/14–Present DESIGNER  
Guggenheim Museum  
New York, NY

Designer in the Interactive department. Responsibilities include visual, ux and interactive design of exhibition microsites, designing new features for the current site, establishing and maintaining the Guggenheim brand across digital platforms, coordinating with graphics to maintain design consistency, collaborating with outside departments on digital marketing materials.

07/10–Present DESIGNER & PRINCIPAL  
Dominant Primordial Beast  
New York, NY

Designer for print and web. Current projects include business branding, logo design, cover design and illustration, design for web and mobile products. Clients include: Optimizely, Safari Books Online, Penguin Group (U.S.A.), Macmillan, W.W. Norton, Random House, Amazon Children's Publishing.

05/12–08/12 UX DESIGN INTERN  
Location Labs  
Emeryville, CA

Redesigned AT&T's Family Maps application for the Windows 8 Surface tablet. Designed wireframes and specs to developers, coordinated with project manager and ensured compliance with AT&T and Windows 8 tablet design conventions.

03/08–06/10 SENIOR DESIGNER  
Penguin Group (U.S.A.)  
New York, NY

Collaborated with designers, illustrators, photographers and researchers in addition to design and status meeting responsibilities. Managed paperback workflow of the design department, trained new hires, supervised 2-4 junior designers and interns.

03/07–03/08 DESIGNER  
Penguin Group (U.S.A.)  
New York, NY

Designed and presented covers and jackets for the Penguin, Penguin Classics, and Viking imprints. Ensure quality and prepare deliverables for handoff to printers and attended press checks. Attended weekly inter-departmental status meetings.

10/06–03/07 JUNIOR DESIGNER  
Penguin Group (U.S.A.)  
New York, NY

Designed and presented covers and jackets for the Penguin, Penguin Classics, and Viking imprints. Made color corrections, prepared documents for routing, digital files for printers and attended press checks.

## ACHIEVEMENTS

2013 Dr. James R. Chen Awards

Award received for our final group project, Mapestry, under the Enhancing Information Systems category at the School of Information at UC Berkeley.

2008 PRINT Magazine  
Regional Design Annual

Cover designs for *Winston Churchill: A Life* and *In The Woods* featured in the magazine's 2008 Regional Design Annual.

2007 AIGA 50 Books/50 Covers

Award received for the cover design of the Viking hardcover publication, *In the Woods*.

## PROFICIENCY

Additional skills PROGRAMS &  
LANGUAGES

Adobe Creative Suite CC, Sketch.app, Sublime Text, Eclipse, Git, Tableau, MS Office, MS Visio, Keynote.

Familiarity with HTML5, CSS3, Python 3, JavaScript, JQuery.

English, Mandarin (conversational).